

What's new at EUIPO

Claire POTOTSKY and Cristina PASTOR 28/06/2022



AGENDA

- SME Fund
- API
- New EUTM Filing
- Communication back-up
- Technical requirements
- Data carriers
- EUTM & RCD Guidelines
- ETMD EP



SME FUND

SME FUND

Helping EU SMEs reach their full intellectual property potential





SME FUND 2022 – KEY ELEMENTS

- Eligible beneficiaries: SMEs based in the EU
- Term to apply for a grant: from 10/1/2022 to 16/12/2022
- ❖ IP activities included: IP Scan, trade marks, designs, and patents
- Grant amounts:
 - Voucher 1 (IP Scan, trade marks, and designs): €1,500
 - Voucher 2 (patents): €750
- How it works:
 - Apply for the grant (response in up to 15 working days)
 - 4 months (extendable to 6) to initiate activities and request your first reimbursement to activate your voucher
 - Implementation period (6 months for voucher 1 and 12 months for voucher 2) to initiate more activities and request reimbursements (payment in 30 days)





IP ACTIVITIES INCLUDED REIMBURSE-IP ACTIVITY COVERAGE INCLUDED FEES MENT % National, regional, Application, class, examination, registration, Voucher 1 **75%** and EU levels publication, and deferment of publication fees **Trade marks &** designs Outside of the Basic, designation, and subsequent designation fees 50% EU (*) Voucher 2 Pre-grant (filing, search, and examination), grant, and National level 50% **Patents** publication fees

(*) Excluded fees: designation fees of EU countries and handling fees charged by the office of origin.



THE ROLE OF THE IP REPRESENTATIVE

- An increasing number of IP representatives are applying to the fund on behalf of their SME clients
- Opportunity for IP representatives
- Ideally positioned to convince their clients of the benefits of the SME Fund
- Best entry point to inform SMEs about the services on offer and to assist with the application process
- Feedback has been positive so far
- New SMEs can benefit from IP protection





MORE INFO

- All information on the EUIPO SME Fund website
- Send an e-mail to information@euipo.europa.eu
- Call us on +34 965 13 9100
- Live chat on EUIPO website
- FAQ: https://euipo.europa.eu/ohimportal/nl/help-sme-fund



API – APPLICATION PROGRAMMING INTERFACE

Integrating EUTM filing straight into our customers' systems

- Ideal for big filers
- File trade marks via the API platform
- Save time!





API – APPLICATION PROGRAMMING INTERFACE

July 2021

Call for interest among Key Users to participate in a pilot project.

March 2022

API as electronic means of Communication – DEC No ADM-22-22

April 2022

First e-filing via the Application Programming Interface (API) platform received

During summer

Users can request subscription to an API through the API Portal on the Office website



NEW EUTM FILING



EUTM Filing

Apply for your European Union trade mark

File a trade mark application

How do you want to start your application?

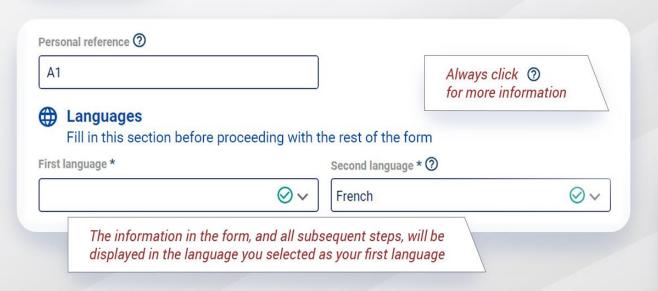
FILE A NEW TRADE MARK

IMPORT EXISTING FILE



Guide to **EUTM Filing** interface

Languages



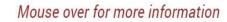
Activate/deactivate FastTrack compatibility Fast track check Congratulations, your application is compatible with Fast track conditions. () It is faster It is safer More Information



Provide details of your trade mark









Figurative mark



Colour mark

A colour mark consists exclusively of a single colour without contour or a combination of colours without contours



Sound mark



Multimedia mark

- ☐ Save to drafts
- Download PDF to review
- Reset form
- <> Export as XML
- import a file



Colour mark



Indicate the goods and services the trade mark should cover

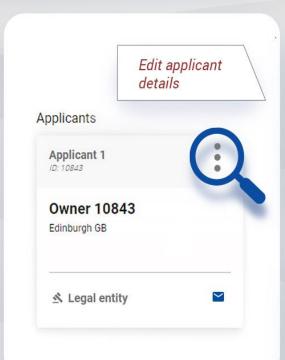


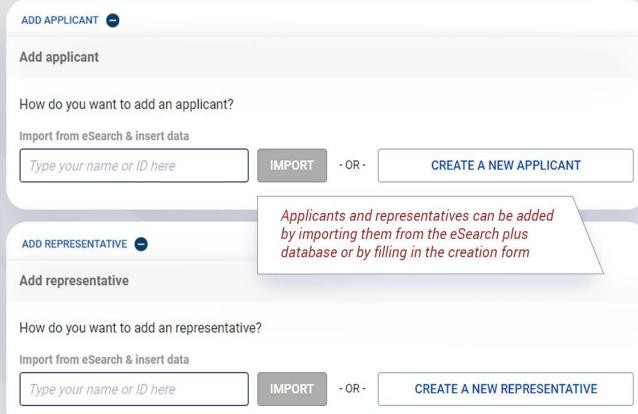
Search terms from Harmonised Database



Type, paste or upload your list

Using terms from Harmonised Database is compatible with FastTrack







☐ I want to claim priority, seniority, acquired distinctiveness or other types of claims



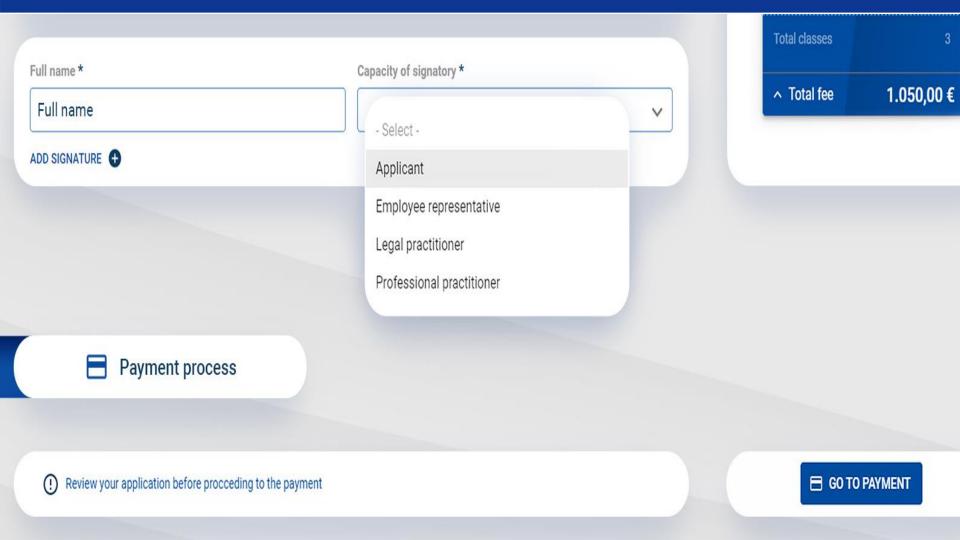
Important notice

Please review your application carefully. The following will not be possible, unless requested on the same business day:

- · Changing your trade mark
- Extending the list of goods and services
- · Getting a refund of the fees in cases of withdrawal or refusal



Application cost		
Basic fee (one class)	850,00 €	
Second class fee	50,00 €	
Extra class fees (1 x 150€)	150,00 €	







HOGAN LOVELLS . Form settings 🌣

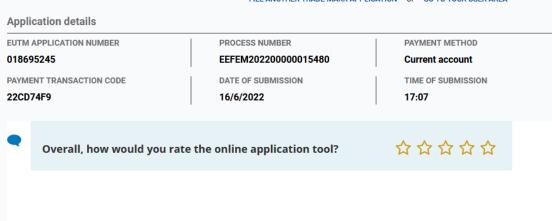
Your trademark application has been submitted and now will be examined

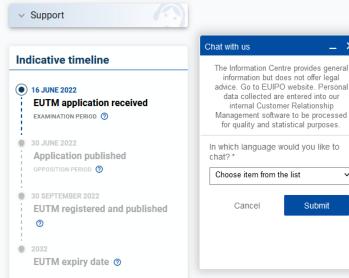
representative



⚠ Important! Review the receipt to check that the information entered on your application is correct.
If you require further assistance regarding your application, please contact us and use the reference EEFEM202200000015480

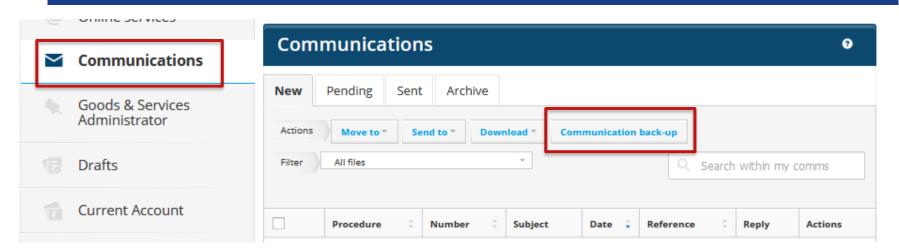
FILE ANOTHER TRADE MARK APPLICATION OR GO TO YOUR USER AREA







COMMUNICATION BACK UP



Terms and Conditions of Use for the 'Communication back-up'

- No specific e-operation is available in the User Area.
- A specific e-operation is available in the User Area, but this e-operation is temporarily not accessible due to technical malfunction.



TECHNICAL REQUIREMENTS FOR ATTACHMENTS e-filing and communication

Other electronic communication and actions

File size restrictions:

- maximum size per attachment: 20 MB;
- maximum total size of attachments: 1 GB (100 MB for opposition, cancellation and appeal communications);
- name length restriction for attachment files: 20 characters.

MP4 files will be acceptable attachments only in the following opposition e-actions:

- Submit additional facts
- Submit proof of use
- Submit other documents

<u>Decision EX-20-9 of the Executive Director of the Office of 3 November 2020 concerning communication by electronic means</u>



DATACARRIERS

The Office accepts as data carriers:

Small portable storage drives such as USB flash drives, pen drives of similar memory units.

The Office does not accept as data carriers:

External hard drives, memory cards, CD ROMs, DVDs or other optical discs or magnetic

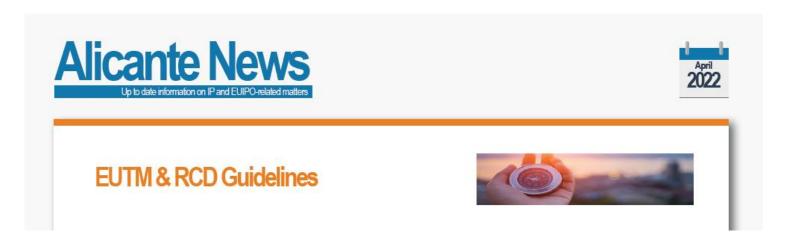


https://euipo.europa.eu/knowledge/enrol/index.php?id=4525



EUTM & RCD GUIDELINES – what's new

April 2022



https://euipo.europa.eu/ohimportal/en/alicante-news



EUTM & RCD GUIDELINES – what's new

The 2022 EUIPO Guidelines

- Part A Means of Communication, time limits
- Part A Parties to the Proceedings and Professional representation
- Part B, Examination, Section 3, Classification
- Part C, Opposition, Section 1 and Section 3 Opposition proceedings
- Part E, Register Operations, Section 3, EUTMs and RCDs as objects of property
- Part M, International marks



ETMD EDUCATION PROGRAMME





BACKGROUND

Paralegals and EUIPO

- Paralegals are a very important group of the EUIPO's Users community
- Involved in multiple activities, assisting trademark attorneys, regarding the administration of EUTM and RCD processes on a day to day basis
- > Daily interaction with the EUIPO staff, procedures, practices and tools



BACKGROUND

Current training for paralegals

- Some training offer available at national level
- Since 2015 on an annual basis, the EUIPO Academy has been organizing the *IP Course for Paralegals (2-3 days)*
- ETMD EP for paralegals responds to the need for structured training identified by User Associations and direct users



PROGRAMME OVERVIEW



Approx. 80 hours of tuition



1 workshops session



6 modules



Tuition fees: EUR 750



Language: English

Time dedication:

- Side activity to a normal full-time working commitment
- Approx. 5 hours of weekly dedication, most activities at student's convenience

Content:

- EU trade marks and designs legal framework
- EUIPO's processes and the use of the EUIPO's online tools
- Hands-on approach allows applying acquired knowledge directly

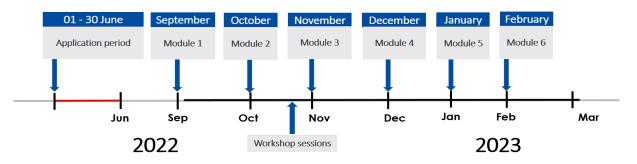


PROGRAMME OVERVIEW



EUIPO Trade Mark and Design Education Programme for Paralegals 2022/2023

Timeline



20 September 2022 – Module 1: Introduction to the EU trade marks and designs legal framework

October 2022 – Module 2: Applying for an EUTM

End of October 2022 – Workshop sessions

November 2022 – Module 3: Procedural and evidentiary issues

- Entries in the Register

December 2022 – Module 4: Applying for a Registered

Community Design and invalidity proceedings

January 2023 – Module 5: Opposition proceedings

February 2023 – Module 6: Cancellation proceedings and

Appeals



APPLICATION PERIOD

The application period for the 2022/23 edition just closed. 60 Available places are filled.

More information on the ETMD EP for Paralegals course can be found at: https://euipo.europa.eu/ohimportal/en/etmdep/paralegals

ETMD EP Guidelines: https://euipo.europa.eu/ohimportal/en/etmdep/paralegals



www.euipo.europa.eu







THANK YOU



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Status	APPROVED		
Approved by owner	CP	Claire POTOTSKY	
Authors	CP		
	-		
Contributors	CP	Cristina Pastor	
	-		

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